

OpenEye[®]



BUSINESS INTELLIGENCE FOR RETAIL STORES

OpenEye[®] | THERE'S MORE TO BE SEEN

OpenEye's business intelligence solutions are targeted at improving loss prevention, reducing general liability, increasing operational efficiency, and improving your in-store customer experience. With a cloud-based video management platform, a collection of software specializing in loss prevention, and system health monitoring, OpenEye's solutions generate a demonstrable return on investment. OpenEye Web Services (OWS) and SaleGuard form the foundation of our enterprise system management, enhancing our diverse lineup of recorders and IP cameras.

Across the globe, retail store operators of all sizes choose OpenEye to meet their surveillance and loss prevention needs. Our easy-to-use software enables businesses to operate efficiently, improve decision-making, and increase customer satisfaction.



FRONT DOOR

OWS and SaleGuard provide key business intelligence and forensic evidence. Identify suspects with HD video. Measure incoming and outgoing traffic flow using a people counting sensor. Monitor opening and closings with reports. Deter theft with live video on public view monitors. Display marketing promotional material on public view monitors.

\$45B

\$45.2 Billion in US Retail
Economy's Inventory Shrink Costs
Source: NRF and University of
Florida Survey (2015)



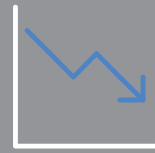
AISLE/SALES FLOOR

OpenEye High Definition IP cameras and panoramic 360° cameras show great detail for general aisle monitoring. Corridor view on HD cameras captures full aisle activity and ensures evidentiary shoplifting video. Video events exported to the cloud can be shared via email with coworkers, law enforcement, or management. Use 360° HD cameras with live dewarping to capture a total view of merchandise areas.



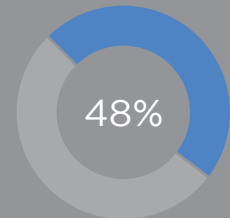
REGISTERS

SaleGuard pairs Exception Based Reporting with integrated video verification to identify and eliminate losses due to theft and operational inefficiencies. Use canned reports built from years of LP experience servicing retail customers or generate your own custom-tailored formulas. Integrated audio and video let you audit transactions for compliance, training, or to improve customer experience. SaleGuard's customizable list of key performance indicators allows you to produce anything from efficiency reports to risk rankings by employee, store, division, or region.



1.72% Shrink Rate Average for Retailers Operating Between 1001-2000 Stores (2014)

Source: NRF and University of Florida Survey (2015)



48% of Retailers Reported an Increase in Inventory Shrinkage

Source: NRF and University of Florida Survey (2015)

\$2.40

\$2.40 burden on merchants, for every dollar of fraud costs (up from \$2.23 in 2015)

Source: Security Magazine



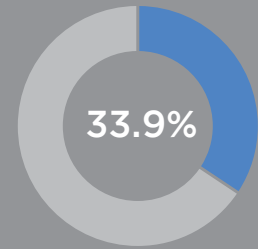
EMPLOYEE CULTURE

Business intelligence solutions keep honest employees honest. Use custom sensor reports with video thumbnails to track out-of-pattern events. Track arrival and departure times with video thumbnail reports to improve employee performance.



RECEIVING AREA

OpenEye Web Services and VMS video verification deliver improved employee management and risk mitigation. Use custom sensor reports with video thumbnails to track out-of-pattern events. Track arrival and departure times with video thumbnail reports to improve employee performance.



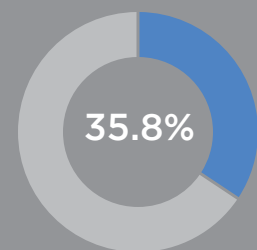
39.3% of Inventory Shrinkage came from Shoplifting

Source: NRF and University of Florida Survey (2015)



1.23% Shrink Rate Average for Retailers Operating over 2000 Stores (2014)

Source: NRF and University of Florida Survey (2015)



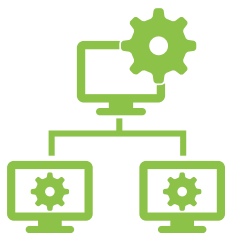
35.8% of Inventory Shrinkage came from Employee Theft

Source: NRF and University of Florida Survey (2015)



REMOTE MANAGEMENT

OpenEye Web Services simplifies the management and deployment of multi-location video surveillance programs by moving these functions to the cloud. Changes to user accounts, roles and permissions are automatically pushed out to all mobile clients and recorders. Video can be exported and saved to the cloud then shared via password protected email. All facets of administration can be performed remotely from settings changes to software updates.



REDUCE I.T. WORKLOAD

Reduce the burden on your IT department with all-in-one recording solutions that isolate your camera network, connection technologies that don't rely on DDNS or port forwarding, and a full featured web client that eliminates the need to install software on user's systems. OpenEye Web Services was designed to reduce the burden of managing large distributed deployments both for IT and Operations.

OpenEye provides retail store operators with comprehensive solutions to increase profitability and improve operational efficiency. With business growth fueled by OpenEye, there's more to be seen.

OpenEye® web services

OpenEye Web Services is a scalable and secure video surveillance solution that simplifies operations and management by moving these functions to a cloud-based platform. Combining the performance and reliability of local recording with the convenience and flexibility of the cloud, OWS produces a greater return on your investment, saves you time, and provides an easier, more secure surveillance solution.

www.openeye.net

SALEGUARD

Your bottom line is our top priority. SaleGuard is powerful software that increases business intelligence through exception based reporting. This software helps you take action to reduce shrink and operate more effectively by analyzing data from both the Point of Sale and high definition video recording. SaleGuard identifies errors in promotion implementation to help prevent unnecessary losses. By combining analysis of transaction data with video surveillance, SaleGuard can identify costly problems of fraud, errors, and business inefficiencies so you can correct them before they affect your bottom line.

www.saleguard.net

DEVELOPED IN THE U.S.A.

OpenEye is committed to producing products and software in the US. Although not all of our products are made in the USA, we make every effort possible to produce quality affordable solutions in house. All OpenEye Web Services platform software is developed in our facility located in Liberty Lake, Washington. We also employ all in house technical support personal and manufacture a broad range of, made in the USA, recording hardware and camera accessories for use with our software.

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